

The technology that drives effective Customer Message Management

ventaso

CUSTOMER MESSAGE MANAGEMENT SYSTEMS



The Ventaso CMM System

Ventaso is a web-based system that helps companies create, manage and deliver customer-centric sales messages, documents and coaching.

The Ventaso Solution consists of two distinct, yet integrated applications. This duo helps marketing and sales work together to deliver customer-relevant messages to prospects.

Ventaso Message Manager helps marketing create, manage and deploy sales-ready content consistently across all selling channels. Using a structured process, Message Manager aligns your best selling messages with a prospect's industry, role and business needs. With Message Manager, content owners write and store value-based message components that can be dynamically re-assembled to create targeted documents, presentations and sales coaching.

Ventaso Sales Accelerator is an easy-to-use, web-based application for sales reps that automatically creates targeted sales documents, presentations and coaching web pages. These selling tools are dynamically customized based on a simple interview that profiles a prospect's industry, title and objectives. With Sales Accelerator, sales reps spend less time preparing, are better prepared as a result and have dramatically more time to do their primary job of selling.

The Ventaso Solution will help you communicate exactly how your company can address your prospect's very specific business needs. Your marketing process will have a bigger impact on the revenue generating activities of the corporation. And, your sales force will be more effective by reducing non-selling time, decreasing new rep ramp-up and improving their interactions with customers.

FedEX

Increased close rates by double digits

EDS

Expanded new business pipeline by 39%

AMEX

Reduced ramp-up time from 6 months to 6 weeks

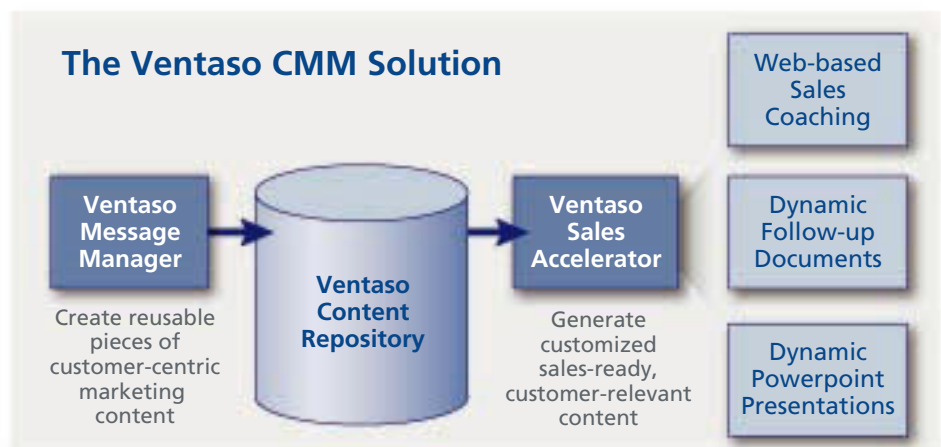
Galileo/Cendant

Reduced customer response and follow-up time by 75%

IBM-Canada

Doubled the amount of customer face time for reps

The Ventaso CMM Solution



Ventaso, Inc.
1-877-836-8276
sales@ventaso.com
www.ventaso.com